



Caring Community Foundation's Inaugural PIE IT FORWARD Challenge

Want to throw a pie in your boss's or best friend's face? What if you could do just that and help cancer patients in North Carolina at the same time? Here's your opportunity, with Caring Community Foundation's PIE IT FORWARD fundraising event.

Caring Community Foundation (CCF) is a 501(c)(3) nonprofit organization based in North Carolina (www.caringcommunityfoundation.org) that provides financial assistance for expenses like rent, transportation, utilities and other bills to cancer patients in need so they focus on getting better. This year we're introducing the PIE IT FORWARD challenge to raise awareness of CCF with a fun, family-friendly fundraising activity. Here's how it works:

1. Go to donorbox.org/pie-it-forward-challenge and click on "I want to fundraise for this". Set up an account, customize it to show your enthusiasm. You can also make a donation on this webpage.
2. Record a video with your name, state that you're Pie'ing It Forward for the Caring Community Foundation for cancer patients in need, and then challenge three people to Pie It Forward, too! "My name is _____, and I'm PIE'ING IT FORWARD for the Caring Community Foundation." followed by "I challenge (insert three names) to PIE IT FORWARD to help cancer patients in need!"
3. Post your video on Facebook, Instagram TikTok or LinkedIn and include a link to your fundraising page.
4. Tag @ccfsocial and #PieItForward. We'll be posting videos on our official kick-off, March 14, 2024! Get it....3.14.....Pi Day! **Helping cancer patients is easy as pie!!!**

Go to www.caringcommunityfoundation.org/pie-it-forward to learn more about making a donation and starting a peer-to-peer fundraising page so others can give, too. Or if Venmo is easier, the account is @CaringCommunityFdn.

NOTE: Please provide your own pie(s). Safety first. Only throw pies gently. If pie'ing others, they must agree before you throw. Wear old clothes and goggles. Have towels and water nearby for cleanup. Have fun for a great cause!